

GAPPA 2026 Annual Meeting and Tradeshow

***Operation, Innovate, Elevate:
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Sponsor Registration Packet



Jekyll Island Convention Center
Jekyll Island, Georgia

Tradeshow Only:
May 24-25, 2026
(Memorial Day Weekend)

Full Event:
May 23 – 27, 2026



Table of Contents

SPONSOR REGISTRATION PACKET	3
EXHIBIT LEVEL SPONSORSHIP OPPORTUNITIES	3
PROMOTIONAL SPONSORSHIP OPPORTUNITIES/Non-Exhibit Level	6
Add Additional Associates and/or Optional Items	7
Online Registration	7
Payments, Cancellations and Refunds	8
GAPPA Business Partner Membership.....	8
Contact Information.....	8
Giveaways and Door Prizes.....	8
Lodging	9
Golf	10
Proposed Schedule.....	Error! Bookmark not defined.
Exhibit Layout	12
Conference Hotels	13
Business Partner Membership Form.....	14

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SPONSOR REGISTRATION PACKET

Business Partners, don't miss this opportunity to display your wares and network with university and K-12 representatives. We value your support and could not host this event without you.

EXHIBIT LEVEL SPONSORSHIP OPPORTUNITIES

Note: Pricing below reflects **Early Bird** registration by **January 31, 2026**.
Prices increase on February 1, 2026.

Two (2) Center Quad Booths Available - Purchase Diamond Level to reserve
Ten (10) Double Booths Available - Purchase Platinum Level to reserve

All Exhibit Level Sponsorships include:

10 x 10 Booth with Pipe and Drape	Verbal recognition at event meals
1 - 6' Draped table	
2 - Chairs	Recognition in event brochure
1 - Sign	
1 - Waste basket	Attendee contact list pre and post conference
Educational Sessions (Sat. – Mon.)	

Bronze Level Sponsorship \$15000

- Single booth space
- Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday - Monday
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch

Silver Level Sponsorship \$2250

- Single booth space
- VIP Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday - Tuesday
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 2 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website

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Gold Level Sponsorship \$2750

- Single booth space
- VIP Access Pass for 4 associates
 - Tradeshow
 - Educational Sessions Saturday - Tuesday
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 4 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Platinum Level Sponsorship (Double Booth, 10 available) \$5500

- Double booth space (20 x 10)
- VIP Access Pass for up to 8 associates
 - Tradeshow
 - Educational Sessions Saturday - Tuesday
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Diamond Level Sponsorship (Center Quad Booth, 2 available) \$6750

- Quad booth space (20 x 20)
- VIP Access Pass for up to 8 associates
 - Tradeshow
 - Educational Sessions Saturday - Tuesday
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Exhibit Level Sponsorship registration deadline is January 31, 2026 or until sold out.
Tradeshow booths sell out quickly, so don't delay!

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Exhibit Level Perks at a Glance

Description	Bronze Up to 2 reps	Silver Up to 2 reps	Gold Up to 4 reps	Platinum Up to 8 reps	Diamond Up to 8 reps
Single Booth Space (10 x 10)	✓	✓	✓		
Double Booth Space (20 x 10)				✓	
Center Quad Booth Space (20 x 20)					✓
Event Access (Saturday – Monday Only)	✓				
VIP Event Access Pass (Saturday – Wednesday)		✓	✓	✓	✓
Listing in Event Brochure	✓	✓	✓	✓	✓
Special Recognition at event Meals	✓	✓	✓	✓	✓
Logo on Website		✓	✓	✓	✓
Logo on Event Signage		✓	✓	✓	✓
Golf Registration Included		✓	✓	✓	✓
Opportunity to place promotional item in Registration bag			✓	✓	✓

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PROMOTIONAL SPONSORSHIP OPPORTUNITIES/Non-Exhibit Level

Description	Qty	Day	Cost
Standard Promotional Sponsorship	50	n/a	\$1800

Promotional Sponsorship Upgrades	Qty	Day	Cost
Hospitality Suite (inside tradeshow)	4	Sunday and Monday	\$2000
Cocktail Reception	4	Sunday	\$2000
Sponsor Appreciation Dinner	4	Sunday	\$2000
Golf Awards Luncheon/Beverage Sponsor	4	Sunday	\$2000
Premium Logo Items			
Name Badge Holder	1	n/a	\$2000
Attendee Gift	1	n/a	\$3000
Attendee Registration Bag	1	n/a	\$3250

Promotional Sponsorship include:

- Two (2) Sponsor Passes
- Tradeshow
- Educational Sessions Saturday - Wednesday
- Event Meals:
 - Sunday Cocktail Reception
 - Monday Opening Breakfast and Lunch
 - Upgrades also include:
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Verbal Acknowledgement and Thank You at Event Meals
- Recognition in Event Brochure
- Logo on the Promotional Sponsor Banner
- Attendee Contact Information Pre and Post Conference

Non-Exhibit Level Sponsorship registration is open through April 15, 2026.

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Add Additional Associates and/or Optional Items

If you have additional associates attending (which are not included in your selected package), you will need to purchase extra Pass(es).

- Bronze Level Pass for Saturday - Monday, or
- VIP Level Pass for Saturday - Wednesday

Add Associates

- Bronze Level Pass: **\$100 per person**, Includes access to:
 - Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday - Monday
 - Sunday Reception
 - Monday Opening Breakfast and Lunch
- VIP Level Pass: **\$200 per person**, Includes access to:
 - Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday – Tuesday
 - All Event Meals
 - ✓ Sunday Reception
 - ✓ Monday Opening Breakfast and Lunch
 - ✓ Tuesday Breakfast and Lunch
 - ✓ Wednesday Closing Breakfast

Optional Items

- Standard Electrical Outlet: \$125
- Golf **Tournament, Sunday**: \$75 per golfer if not included in package
- Golf **Hole** Sponsor, Sunday: \$100 per hole
- Spouse/Guest Pass, Sunday: \$20 - Reception
- Guest Bingo (Monday): \$10
- Guest Tour (TBD), Tuesday \$25 per person

Each registered attendee will have access to event and meals based on sponsorship level or pass purchased.

ONLINE REGISTRATION

Registration will open January 8, 2026. Find links at www.gappa.org.

- You should receive an immediate email confirmation once registered.
- If you need to add-on items, update information, or if you experience any difficulties, email registration@gappa.org.

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PAYMENTS, CANCELLATIONS AND REFUNDS

- All payments are due at time of registration.
- Payment options are **credit card** or **check**.
 - Note: If paying by check be sure to select that option in the payment section, otherwise your registration may appear as invalid.
- Need to register in December and pay in January? Exhibit booths sell out quickly, so be sure to register in December and select “check” as your payment type.
 - Send check in January or pay by credit card using the credit card link sent with invoice.
- **Unpaid exhibit registrations are subject to cancellation if payment isn’t received by March 31, 2026.**
- **No refunds will be issued after March 31, 2026.**
- Mail check payment to:
GAPPA
c/o Sheree Srader
University of West Georgia
Bldg 88 / FDS
1601 Maple Street
Carrollton, GA 30118

GAPPA BUSINESS PARTNER MEMBERSHIP

APPA manages GAPPA membership. To check your membership status contact membership@appa.org

- Active Membership period is April 1, 2025 – March 31, 2026.
- Dues must be current at the time of registration to take advantage of the member discount.

CONTACT INFORMATION

Questions regarding exhibit space/ assignments should be directed to:	Questions regarding registration and/or payment should be directed to:
Daniel Warren 1 st Vice President daniel.warren@sgsc.edu (912) 850-0751	Sheree Srader, Registration Coordinator registration@gappa.org (770) 328-5215

GIVEAWAYS AND DOOR PRIZES

- GAPPA is a family friendly event. Choose your swag with this in mind. Some Sponsors have special gifts tucked away to give to attendees who stop by to chat with them.
- You control who enters your drawing. One complaint we hear is that an attendee sends a spouse or child to put their card in the drawing.
- Monday – Bring door prizes to stage area at 11:30 a.m.

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ATTENDEE LIST* (RESTRICTED USE)

GAPPA restricts the use of the attendee contact list to:

- Invitation to attendee to visit your booth
- Invitation to attend your company sponsored event
- Invitation to join your distribution list
- Follow-up conversations and/or thank you for stopping by your booth or sponsored event

**List is distributed after attendee registration closes, on May 1.*

Sponsors are not permitted to add attendees to a broader distribution list without their consent.

LODGING

Exhibitors are responsible for their own hotel accommodations. Make your reservations early, as hotels sell out quickly for the holiday weekend. (See page 13 for conference hotels)

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GOLF

The **Golf Tournament** is a highlight of our Annual Meeting. The format is a shotgun start/scramble. All groups tee off at the same time from different holes. The awards ceremony and lunch are immediately following at the Golf Course.

Golf is included for Silver, Gold, Platinum and Diamond Exhibit Levels

- Silver, up to 2 golfers
- Gold up to 4 golfers
- Platinum and Diamond up to 8 golfers

Company golfers will be placed on the same teams unless you instruct us otherwise.

When: Sunday, May 24, 2026

Time: 7:30 a.m. Check-in
8:30 a.m. Tee Time

Where: Jekyll Island Golf Club
322 Captain Wyllly Rd.
Jekyll Island, GA

Cost: \$75 per person (if not included in
sponsorship package)



Participants must be registered for the GAPPA Annual Meeting and Tradeshow, or the guest of a registrant.

Questions regarding golf tournament or teams should be directed to:	Questions regarding golf registration should be directed to:
Daniel Warren, SGSC 1st Vice President	Sheree Srader registration@gappa.org

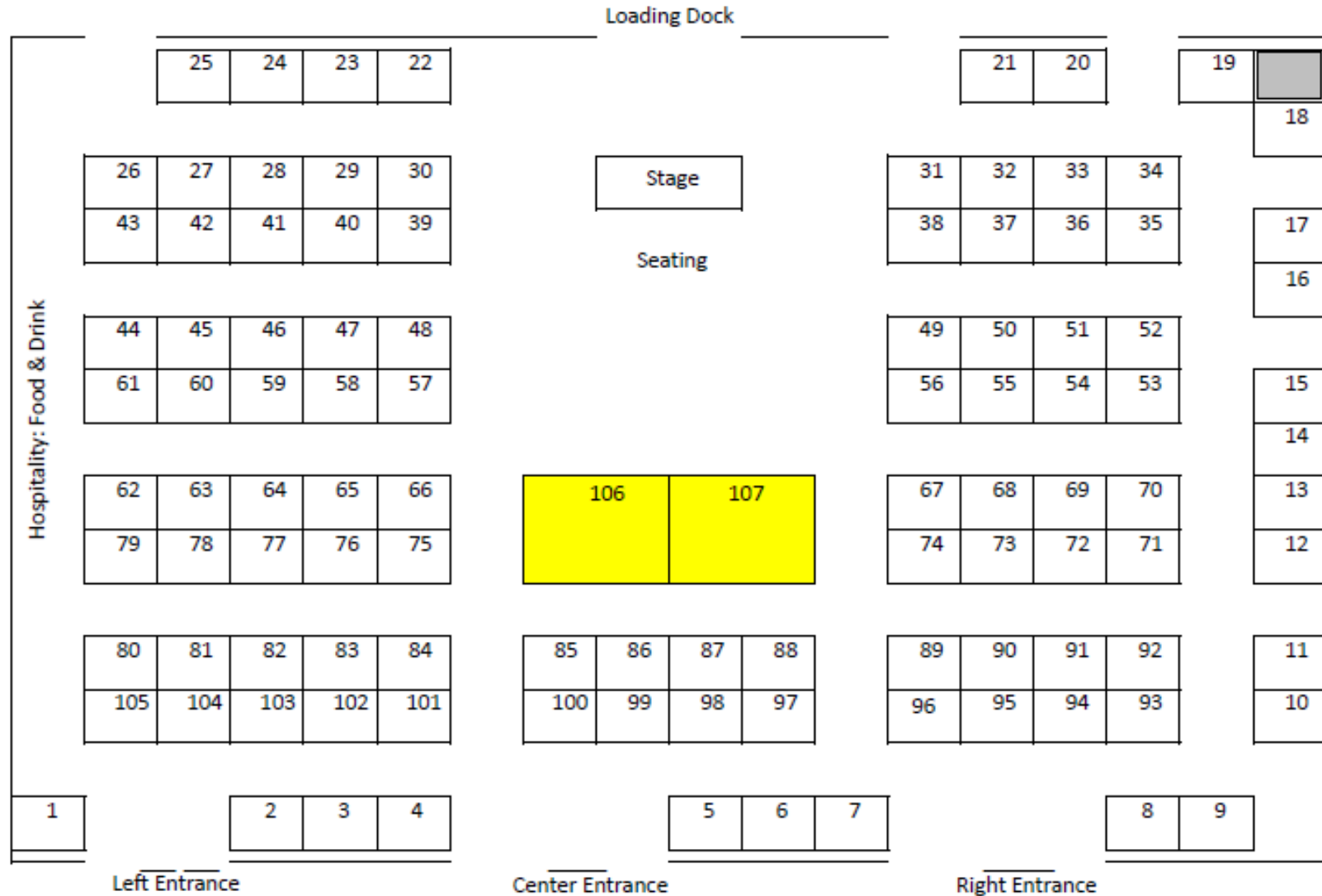
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Schedule

DAY	DESCRIPTION	
Saturday	<ul style="list-style-type: none"> • Saturday Workshops: 1:00 PM - 2:45 PM 	
Sunday	<ul style="list-style-type: none"> • Golf Registration: 7:30 AM - 8:30 AM • Golf Tournament: 8:30 AM - 2:00 PM • About Us/First-timers 2:00 PM - 3:00 PM • Tradeshow: 3:00 PM - 6:00 PM • Golf Awards: 5:30 PM (at tradeshow) • Cocktail Reception: 6:00 PM - 7:00 PM <p style="text-align: center;"><i>New: Dinner on your own</i></p>	
Monday	<ul style="list-style-type: none"> • Opening Breakfast & SRAPPA Update: 7:30 AM - 8:30 AM • Tradeshow: 8:30 AM - 12:00 PM • Door Prize Drawings: 11:30 AM (at tradeshow) • Sponsor Appreciation Lunch: 12:00 PM - 1:00 PM • Educational Sessions A & B: 1:00 PM - 1:45 PM <p style="text-align: center;"><i>Dinner on your own</i></p>	
Tuesday	<ul style="list-style-type: none"> • Breakfast & Annual Meeting: 7:00 AM - 8:00 AM • Educational Sessions A & B: 8:15 AM - 12:00 PM • Lunch & APPA Update: 12:15 PM - 1:15 PM • Educational Sessions A & B: 1:30 PM - 2:15 PM <p style="text-align: center;"><i>Dinner on your own</i></p>	
Wednesday	<ul style="list-style-type: none"> • Closing Breakfast: 7:30 AM - 8:30 AM • Experience Exchange: 8:30 AM - 10:00 AM <p><i>New:</i></p> <ol style="list-style-type: none"> 1. <i>No Break for Hotel Check-out</i> 2. <i>Name badges must be turned in by 8:30 to be included in drawing</i> 	
Registration Hours:	Saturday	12:00 PM - 3:00 PM
	Sunday	12:00 PM - 6:00 PM
	Monday	8:00 AM - 2:00 PM
	Tuesday	8:00 AM - 2:30 PM
	Wednesday	7:30 AM - 8:30 AM

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EXHIBIT LAYOUT



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CONFERENCE HOTELS

Hotels provide a limited number of rooms at the courtesy rate. Consult with individual hotels regarding Minimum Stay Requirements, Resort Fees, cancellation Policy, etc. Most properties require you to register by April 24 to secure group rate.			
Property	Dates	Room Description	Price
The Courtyard Jekyll Island 912-635-2416 Group: Courtyard by Marriott-Residence Inn for GAPPA 2026	May 24 - 27	Island View Ocean View	\$279 \$299
Hampton Inn & Suites 912-635-3733 800-426-7866 Group: GAPPA Group: Hampton Inn & Suites Jekyll Island	May 22 - 27	Double Queen Suite King Suite Standard Double	\$262 \$262 \$232
Holiday Inn Resort 912-319-0037 Group: GAPPA 2026 - Holiday Inn Resort Jekyll	May 23 - 26	Oceanview Guestroom	\$259
Home2 Suites by Hilton 912-319-6019 800-774-1500 Group: TBD	May 24 - 27	Studio Suite	\$TBD
Jekyll Island Ocean Club 800-535-9547 912-635-2600 – Option 1 Group: GAPPA 2026	May 22 - 27	Oceanside Suite	\$529
Jekyll Island Club Hotel 800-535-9547 912-635-2600 – Option 1 Group: GAPPA 2026	May 22 - 27	Traditional Room Deluxe & Sans Souci Rooms	\$279 \$359
Residence Inn Jekyll Island 912-635-2764 Group: Courtyard by Marriott-Residence Inn for GAPPA 2026	May 24 - 27	Island View Rooms Ocean View Studio	\$299 \$329
Seafarer Inn and Suites 912-635-2202 Group: TBD	May 24 - 27	King or 2 Queen	\$TBD
Villas by the Sea 912-635-2521 www.villasbythesearesort.com Group: GAPPA	May 24 - 27	Mini Villa/Studio Island Side 1 Bedroom 2 Bedroom 3 Bedroom	NA \$199-229 \$269-309 \$369-409
Westin Jekyll Island 912-635-4545_Opt #1 800-937-8461 GAPPA Conf Rm Block 2026 Group: Westin RESLINK	May 22 - 27	Traditional Double Traditional King Ocean Front Suite	\$299 \$329 \$729

Georgia Chapter of APPA (GAPPA)

Business Partner Membership Form

Online Form <https://gappa.org/membership/>

Business Partner Membership Dues Membership period is April 1 – March 31		\$75.00	
Make checks payable to:		GAPPA Membership c/o APPA 1643 Prince Street Alexandria, VA 22314-2818	
Business Name:			
Street Address:			
City/State/Zip:			
Primary Representative (individual):			
Title:			
Address (If different from above):			
City/State/Zip:			
Phone:		Fax:	
Email:			

Associate Representatives

Individual 1			
Title:			
Address (If different from above):			
City/State/Zip:			
Phone:		Fax:	
Email:			
Individual 2			
Title:			
Address (if different from above):			
City/State/Zip:			
Phone:		Fax:	
Email:			