

# ***GAPPA 2026 Annual Meeting and Tradeshow***

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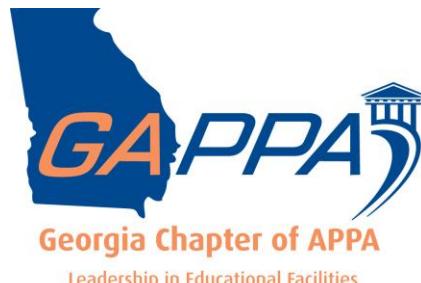
## **Sponsor Registration Packet**



Jekyll Island Convention Center  
Jekyll Island, Georgia

Tradeshow Only:  
May 24-25, 2026  
(Memorial Day Weekend)

Full Event:  
May 23 – 27, 2026



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**SPONSOR REGISTRATION PACKET**

Business Partners, don't miss this opportunity to display your wares and network with university and K-12 representatives. We value your support and could not host this event without you.

**EXHIBIT LEVEL SPONSORSHIP OPPORTUNITIES**

**Note:** Pricing below reflects **Early Bird** registration by **January 31, 2026**.  
Prices increase on February 1, 2026.

**Two (2) Center Quad Booths Available - Purchase Diamond Level to reserve**  
**Ten (10) Double Booths Available - Purchase Platinum Level to reserve**

All Exhibit Level Sponsorships include:

10 x 10 Booth with Pipe and Drape	Verbal recognition at event meals
1 - 6' Draped table	
2 - Chairs	Recognition in event brochure
1 - Sign	
1 - Waste basket	Attendee contact list pre and post conference
Educational Sessions (Sat. – Mon.)	

Bronze Level Sponsorship \$15000

- Single booth space
- Access Passes for 2 associates
  - Tradeshow
  - Educational Sessions Saturday - Monday
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch

Silver Level Sponsorship \$2250

- Single booth space
- VIP Access Passes for 2 associates
  - Tradeshow
  - Educational Sessions Saturday - Tuesday
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch
  - Tuesday Breakfast and Lunch
  - Wednesday Closing Breakfast
- Golf registration for 2 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website

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**Gold Level Sponsorship \$2750**

- Single booth space
- VIP Access Pass for 4 associates
  - Tradeshow
  - Educational Sessions Saturday - Tuesday
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch
  - Tuesday Breakfast and Lunch
  - Wednesday Closing Breakfast
- Golf registration for 4 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

**Platinum Level Sponsorship (Double Booth, 10 available) \$5500**

- Double booth space (20 x 10)
- VIP Access Pass for up to 8 associates
  - Tradeshow
  - Educational Sessions Saturday - Tuesday
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch
  - Tuesday Breakfast and Lunch
  - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

**Diamond Level Sponsorship (Center Quad Booth, 2 available) \$6750**

- Quad booth space (20 x 20)
- VIP Access Pass for up to 8 associates
  - Tradeshow
  - Educational Sessions Saturday - Tuesday
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch
  - Tuesday Breakfast and Lunch
  - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

**Exhibit Level Sponsorship registration deadline is January 31, 2026 or until sold out.**  
**Tradeshow booths sell out quickly, so don't delay!**

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Exhibit Level Perks at a Glance

Description	Bronze Up to 2 reps	Silver Up to 2 reps	Gold Up to 4 reps	Platinum Up to 8 reps	Diamond Up to 8 reps
<b>Single Booth Space (10 x 10)</b>	✓	✓	✓		
<b>Double Booth Space (20 x 10)</b>				✓	
<b>Center Quad Booth Space (20 x 20)</b>					✓
<b>Event Access (Saturday – Monday Only)</b>	✓				
<b>VIP Event Access Pass (Saturday – Wednesday)</b>		✓	✓	✓	✓
<b>Listing in Event Brochure</b>	✓	✓	✓	✓	✓
<b>Special Recognition at event Meals</b>	✓	✓	✓	✓	✓
<b>Logo on Website</b>		✓	✓	✓	✓
<b>Logo on Event Signage</b>		✓	✓	✓	✓
<b>Golf Registration Included</b>		✓	✓	✓	✓
<b>Opportunity to place promotional item in Registration bag</b>			✓	✓	✓

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**PROMOTIONAL SPONSORSHIP OPPORTUNITIES/Non-Exhibit Level**

Description	Qty	Day	Cost
Standard Promotional Sponsorship	50	n/a	\$1800

Promotional Sponsorship Upgrades	Qty	Day	Cost
Hospitality Suite (inside tradeshow)	4	Sunday and Monday	\$2000
Cocktail Reception	4	Sunday	\$2000
Sponsor Appreciation Dinner	4	Sunday	\$2000
Golf Awards Luncheon/Beverage Sponsor	4	Sunday	\$2000
Premium Logo Items			
Name Badge Holder	1	n/a	\$2000
Attendee Gift	1	n/a	\$3000
Attendee Registration Bag	1	n/a	\$3250

Promotional Sponsorship include:

- Two (2) Sponsor Passes
- Tradeshow
- Educational Sessions Saturday - Wednesday
- Event Meals:
  - Sunday Cocktail Reception
  - Monday Opening Breakfast and Lunch
  - Upgrades also include:
    - Tuesday Breakfast and Lunch
    - Wednesday Closing Breakfast
- Verbal Acknowledgement and Thank You at Event Meals
- Recognition in Event Brochure
- Logo on the Promotional Sponsor Banner
- Attendee Contact Information Pre and Post Conference

**Non-Exhibit Level Sponsorship registration is open through April 15, 2026.**

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### Add Additional Associates and/or Optional Items

If you have additional associates attending (which are not included in your selected package), you will need to purchase extra Pass(es).

- Bronze Level Pass for Saturday - Monday, or
- VIP Level Pass for Saturday - Wednesday

#### Add Associates

- Bronze Level Pass: **\$100 per person**, Includes access to:
  - Tradeshow, Sunday and Monday
  - Educational Sessions, Saturday - Monday
  - Sunday Reception
  - Monday Opening Breakfast and Lunch
- VIP Level Pass: **\$200 per person**, Includes access to:
  - Tradeshow, Sunday and Monday
  - Educational Sessions, Saturday – Tuesday
  - All Event Meals
    - ✓ Sunday Reception
    - ✓ Monday Opening Breakfast and Lunch
    - ✓ Tuesday Breakfast and Lunch
    - ✓ Wednesday Closing Breakfast

#### Optional Items

- Standard Electrical Outlet: \$125
- **Golf Tournament, Sunday:** \$75 per golfer if not included in package
- **Golf Hole** Sponsor, Sunday: \$100 per hole
- Spouse/Guest Pass, Sunday: \$20 - Reception
- Guest Bingo (Monday): \$10
- Guest Tour (TBD), Tuesday \$25 per person

Each registered attendee will have access to event and meals based on sponsorship level or pass purchased.

#### ONLINE REGISTRATION

Registration will open January 8, 2026. Find links at [www.gappa.org](http://www.gappa.org).

- You should receive an immediate email confirmation once registered.
- If you need to add-on items, update information, or if you experience any difficulties, email [registration@gappa.org](mailto:registration@gappa.org).

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### **PAYMENTS, CANCELLATIONS AND REFUNDS**

- All payments are due at time of registration.
- Payment options are **credit card or check**.
  - Note: If paying by check be sure to select that option in the payment section, otherwise your registration may appear as invalid.
- Need to register in December and pay in January? Exhibit booths sell out quickly, so be sure to register in December and select “check” as your payment type.
  - Send check in January or pay by credit card using the credit card link sent with invoice.
- **Unpaid exhibit registrations are subject to cancellation if payment isn't received by March 31, 2026.**
- **No refunds will be issued after March 31, 2026.**
- Mail check payment to:

GAPPA  
c/o Sheree Srader  
University of West Georgia  
Bldg 88 / FDS  
1601 Maple Street  
Carrollton, GA 30118

### **GAPPA BUSINESS PARTNER MEMBERSHIP**

APPA manages GAPPA membership. To check your membership status contact [membership@appa.org](mailto:membership@appa.org)

- Active Membership period is April 1, 2025 – March 31, 2026.
- Dues must be current at the time of registration to take advantage of the member discount.

### **CONTACT INFORMATION**

Questions regarding exhibit space/assignments should be directed to:	Questions regarding registration and/or payment should be directed to:
Daniel Warren 1 <sup>st</sup> Vice President <a href="mailto:daniel.warren@sgsc.edu">daniel.warren@sgsc.edu</a> (912) 850-0751	Sheree Srader, Registration Coordinator <a href="mailto:registration@qappa.org">registration@qappa.org</a> (770) 328-5215

### **GIVEAWAYS AND DOOR PRIZES**

- GAPPA is a family friendly event. Choose your swag with this in mind. Some Sponsors have special gifts tucked away to give to attendees who stop by to chat with them.
- You control who enters your drawing. One complaint we hear is that an attendee sends a spouse or child to put their card in the drawing.
- Monday – Bring door prizes to stage area at 11:30 a.m.

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**ATTENDEE LIST\* (RESTRICTED USE)**

GAPPA restricts the use of the attendee contact list to:

- Invitation to attendee to visit your booth
- Invitation to attend your company sponsored event
- Invitation to join your distribution list
- Follow-up conversations and/or thank you for stopping by your booth or sponsored event

*\*List is distributed after attendee registration closes, on May 1.*

Sponsors are not permitted to add attendees to a broader distribution list without their consent.

**LODGING**

Exhibitors are responsible for their own hotel accommodations. Make your reservations early, as hotels sell out quickly for the holiday weekend. (See page 13 for conference hotels)

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## GOLF

The **Golf Tournament** is a highlight of our Annual Meeting. The format is a shotgun start/scramble. All groups tee off at the same time from different holes. The awards ceremony and lunch are immediately following at the Golf Course.

### **Golf is included for Silver, Gold, Platinum and Diamond Exhibit Levels**

- Silver, up to 2 golfers
- Gold up to 4 golfers
- Platinum and Diamond up to 8 golfers

Company golfers will be placed on the same teams unless you instruct us otherwise.

When: Sunday, May 24, 2026

Time: 7:30 a.m. Check-in  
8:30 a.m. Tee Time

Where: Jekyll Island Golf Club  
322 Captain Wally Rd.  
Jekyll Island, GA

Cost: \$75 per person (if not included in  
sponsorship package)



Participants must be registered for the GAPPA Annual Meeting and Tradeshow, or the guest of a registrant.

Questions regarding <b>golf tournament or teams</b> should be directed to:	Questions regarding <b>golf registration</b> should be directed to:
<a href="#"><u>Daniel Warren, SGSC</u></a> 1st Vice President	<a href="#"><u>Sheree Srader</u></a> <a href="mailto:registration@gappa.org">registration@gappa.org</a>

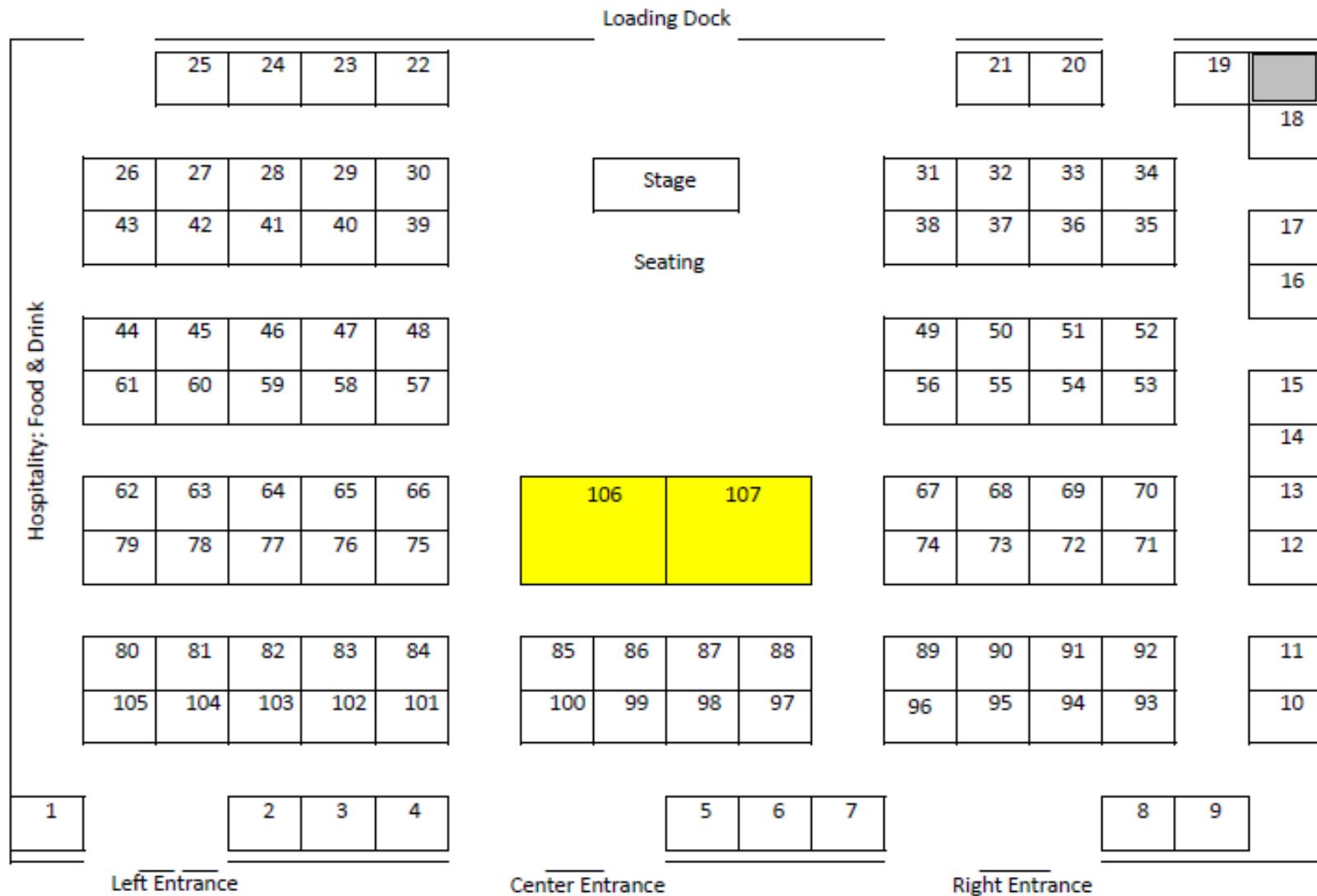
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**Schedule**

DAY	DESCRIPTION	
Saturday	<ul style="list-style-type: none"> <li>• Saturday Workshops: 1:00 PM - 2:45 PM</li> </ul>	
Sunday	<ul style="list-style-type: none"> <li>• Golf Registration: 7:30 AM - 8:30 AM</li> <li>• Golf Tournament: 8:30 AM - 2:00 PM</li> <li>• <b>About Us/First-timers 2:00 PM - 3:00 PM</b></li> <li>• <b>Tradeshow: 3:00 PM - 6:00 PM</b></li> <li>• Golf Awards: 5:30 PM (at tradeshow)</li> <li>• Cocktail Reception: 6:00 PM - 7:00 PM</li> </ul> <p style="text-align: center;"><i>New: Dinner on your own</i></p>	
Monday	<ul style="list-style-type: none"> <li>• Opening Breakfast &amp; SRAPPA Update: 7:30 AM - 8:30 AM</li> <li>• <b>Tradeshow: 8:30 AM - 12:00 PM</b></li> <li>• Door Prize Drawings: 11:30 AM (at tradeshow)</li> <li>• Sponsor Appreciation Lunch: 12:00 PM - 1:00 PM</li> <li>• Educational Sessions A &amp; B: 1:00 PM - 1:45 PM</li> </ul> <p style="text-align: center;"><i>Dinner on your own</i></p>	
Tuesday	<ul style="list-style-type: none"> <li>• Breakfast &amp; Annual Meeting: 7:00 AM - 8:00 AM</li> <li>• Educational Sessions A &amp; B: 8:15 AM - 12:00 PM</li> <li>• Lunch &amp; APPA Update: 12:15 PM - 1:15 PM</li> <li>• Educational Sessions A &amp; B: 1:30 PM - 2:15 PM</li> </ul> <p style="text-align: center;"><i>Dinner on your own</i></p>	
Wednesday	<ul style="list-style-type: none"> <li>• Closing Breakfast: 7:30 AM - 8:30 AM</li> <li>• Experience Exchange: 8:30 AM - 10:00 AM</li> </ul> <p><i>New:</i></p> <ol style="list-style-type: none"> <li>1. <i>No Break for Hotel Check-out</i></li> <li>2. <i>Name badges must be turned in by 8:30 to be included in drawing</i></li> </ol>	
Registration Hours:	Saturday	12:00 PM - 3:00 PM
	Sunday	12:00 PM - 6:00 PM
	Monday	8:00 AM - 2:00 PM
	Tuesday	8:00 AM - 2:30 PM
	Wednesday	7:30 AM - 8:30 AM

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**EXHIBIT LAYOUT**



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**CONFERENCE HOTELS**

**Hotels provide a limited number of rooms at the courtesy rate.**

**Consult with individual hotels regarding Minimum Stay Requirements, Resort Fees, cancellation Policy, etc. Most properties require you to register by April 24 to secure group rate.**

<b>Property</b>	<b>Dates</b>	<b>Room Description</b>	<b>Price</b>
The Courtyard Jekyll Island 912-635-2416 <u>Group: <a href="#">Courtyard by Marriott-Residence Inn for GAPPA 2026</a></u>	May 24 - 27	Island View Ocean View	\$279 \$299
Hampton Inn & Suites 912-635-3733 800-426-7866 Group: GAPPA <u>Group: <a href="#">Hampton Inn &amp; Suites Jekyll Island</a></u>	May 22 - 27	Double Queen Suite King Suite Standard Double	\$262 \$262 \$232
Holiday Inn Resort 912-319-0037 <u>Group: <a href="#">GAPPA 2026 - Holiday Inn Resort Jekyll</a></u>	May 23 - 26	Oceanview Guestroom	\$259
Home2 Suites by Hilton 912-319-6019 800-774-1500 Group: TBD	May 24 - 27	Studio Suite	\$TBD
Jekyll Island Ocean Club 800-535-9547 912-635-2600 – Option 1 <u>Group: <a href="#">GAPPA 2026</a></u>	May 22 - 27	Oceanside Suite	\$529
Jekyll Island Club Hotel 800-535-9547 912-635-2600 – Option 1 Group: GAPPA 2026	May 22 - 27	Traditional Room Deluxe & Sans Souci Rooms	\$279 \$359
Residence Inn Jekyll Island 912-635-2764 <u>Group: <a href="#">Courtyard by Marriott-Residence Inn for GAPPA 2026</a></u>	May 24 - 27	Island View Rooms Ocean View Studio	\$299 \$329
Seafarer Inn and Suites 912-635-2202 Group: TBD	May 24 - 27	King or 2 Queen	\$TBD
Villas by the Sea 912-635-2521 <a href="http://www.villasbythesearesort.com">www.villasbythesearesort.com</a> Group: GAPPA	May 24 - 27	Mini Villa/Studio Island Side 1 Bedroom 2 Bedroom 3 Bedroom	NA \$199-229 \$269-309 \$369-409
Westin Jekyll Island 912-635-4545_Opt #1 800-937-8461 GAPPA Conf Rm Block 2026 <u>Group: <a href="#">Westin RESLINK</a></u>	May 22 - 27	Traditional Double Traditional King Ocean Front Suite	\$299 \$329 \$729

**Georgia Chapter of APPA (GAPPA)**  
Business Partner Membership Form

**Online Form <https://gappa.org/membership/>**

<b>Business Partner Membership Dues</b> <b>Membership period is April 1 – March 31</b>	<b>\$75.00</b>		
<b>Make checks payable to:</b>	<b>GAPPA Membership c/o APPA 1643 Prince Street Alexandria, VA 22314-2818</b>		
<b>Business Name:</b>			
<b>Street Address:</b>			
<b>City/State/Zip:</b>			
<b>Primary Representative (individual):</b>			
<b>Title:</b>			
<b>Address (If different from above):</b>			
<b>City/State/Zip:</b>			
<b>Phone:</b>		<b>Fax:</b>	
<b>Email:</b>			

**Associate Representatives**

<b>Individual 1</b>			
<b>Title:</b>			
<b>Address (If different from above):</b>			
<b>City/State/Zip:</b>			
<b>Phone:</b>		<b>Fax:</b>	
<b>Email:</b>			
<b>Individual 2</b>			
<b>Title:</b>			
<b>Address (if different from above):</b>			
<b>City/State/Zip:</b>			
<b>Phone:</b>		<b>Fax:</b>	
<b>Email:</b>			