GAPPA 2023 Annual Meeting and Tradeshow

Creating Strategic Alliances
In Facilities Management

Sponsor Registration Packet



Jekyll Island Convention Center Jekyll Island, Georgia

> Tradeshow Only: May 28 - 29, 2023 (Memorial Day Weekend)

> > Full Event: May 27 – 31, 2023



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SPONSOR REGISTRATION PACKET

Business Partners, don't miss this opportunity to display your wares and network with university and K-12 representatives. We value your support and could not host this event without you.

EXHIBIT LEVEL SPONSORSHIP OPPORTUNITIES

Note: Only 6 Double Booths available. Purchase Platinum Level to reserve.

All Exhibit Level Sponsorships include:

10 x 10 Booth with Pipe and Drape	Verbal recognition at event meals
1 - 6' Draped table	
2 - Chairs	Recognition in event brochure
1 - Sign	
1 - Waste basket	Attendee contact list pre and post conference
Educational Sessions (Sat. – Mon.)	

BRONZE LEVEL SPONSORSHIP \$1500

- Single booth space
- Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday Monday
 - o Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch

SILVER LEVEL SPONSORSHIP \$2000

- Single booth space
- VIP Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 2 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website

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GOLD LEVEL SPONSORSHIP \$2500

- Single booth space
- VIP Access Pass for 4 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - o Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 4 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

PLATINUM LEVEL SPONSORSHIP (DOUBLE BOOTH, 6 AVAILABLE) \$5000

- Double booth space (20 x 10)
- VIP Access Pass for up to 8 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Exhibit Level Sponsorship registrations are accepted until sold out.

Tradeshow booths sell out quickly, so don't delay!

Exhibit Level Perks at a Glance

Description	Bronze Up to 2 reps	Silver Up to 2 reps	Gold Up to 4 reps	Platinum Up to 8 reps
Event Access (Saturday – Monday Only)	√			
Single Booth Space (10 x 10)	√	√	√	
Listing in Event Brochure	√	√	√	√
Special Recognition at event Meals	√	√	√	√
Logo on Website		√	√	√
Logo on Event Signage		√	√	√
VIP Access Pass (Saturday – Wednesday)		√	√	√
Golf Registration		√	√	√
Opportunity to place promotional item in Registration bag			V	√
Double Booth Space (20 x 10)				√

PROMOTIONAL SPONSORSHIP OPPORTUNITIES/Non-Exhibit Level

Description	Qty	Day	Cost
Basic Promotional Sponsorship	50	n/a	\$1500

Promotional Sponsorship Upgrades	Qty	Day	Cost
Hospitality Suite (inside tradeshow)	4	Sunday and Monday	\$2000
Cyber Café (inside tradeshow)	4	Sunday and Monday	\$2000
Cocktail Reception	4	Sunday	\$2000
·		,	
Sponsor Appreciation Dinner	4	Sunday	\$2000
Casino Night	4	Sunday	\$2000
		,	
Golf Awards Luncheon/Beverage Sponsor	4	Sunday	\$2000
Premium Logo Items			
Name Badge Holder	1	n/a	\$3000
<u> </u>			
Attendee Gift	1	n/a	\$3000
Attendee Registration Bag	1	n/a	\$3000

All Non-Exhibit Level Sponsorships include:

- Sponsor Passes for 2 associates
- Tradeshow
- Educational Sessions Saturday Monday
- Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
- Monday Opening Breakfast and Lunch
- Verbal acknowledgement and thank you at the event
- Recognition in event brochure
- Logo on the promotional sponsor banner
- Attendee contact information pre and post conference

Non-Exhibit Level Sponsorship registration is open through April 15, 2023.

Add Additional Associates and/or Optional Items

If you have additional associates attending (not included in your selected package), you will need to purchase extra Sponsor Pass(es).

- Bronze Level Pass for Saturday Monday, or
- VIP Pass for Saturday Wednesday

Add Associates

- Bronze Level Pass: \$100 per person, Includes access to:
 - Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday Monday
 - o Sunday Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
- VIP Level Pass: \$200 per person, Includes access to:
 - o Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday Tuesday
 - All Event Meals
 - ✓ Sunday Reception/Sponsor Appreciation Dinner/Casino Night
 - ✓ Monday Opening Breakfast and Lunch
 - ✓ Tuesday Breakfast and Lunch
 - ✓ Wednesday Closing Breakfast

Optional Items

- Standard Electrical Outlet: \$100
- Golf **Tournament**, **Sunday**: \$75 per golfer if not included in package
- Golf Hole Sponsor, Sunday: \$100 per hole
- Tennis Outing: Free, Sunday Must register so that we have a head count
- Spouse/Guest Pass, Sunday: \$50 Reception/Sponsor Appreciation Dinner/ Casino Night)
- Guest Bingo (Monday): \$10
- Children's Program (Sunday): \$25 per child
- Guest Tour (TBD), Tuesday \$25

Each registered attendee will have access to event and meals based on sponsorship level or pass purchased.

ONLINE REGISTRATION

Registration is online, find links at www.gappa.org.

- You should receive an immediate email confirmation once registered.
- If you need to add-on items, update information, or if you experience any difficulties, contact LaVonne at lavonneg@uga.edu, or call (404) 713-7920.

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PAYMENTS, CANCELLATIONS AND REFUNDS

- All payments are due at time of registration.
- Payment options are **credit card** or **check**. Note: If paying by check be sure to select that option in the payment section, otherwise your registration may appear as invalid.
- Need to register in December and pay in January? Exhibit booths sell out quickly, so be sure to register in December for exhibit level sponsorships. If you need to hold payment until January, select "check" as your payment type, then send check in January or pay by credit card using the credit card link sent with invoice.
- Unpaid exhibit registrations are subject to cancellation if payment isn't received by March 31, 2023.
- No refunds will be issued after March 31, 2023.
- Mail check payment to:

GAPPA c/o UGA Facilities Management Division 1180 E. Broad Street, Ste 201 (FedEx/UPS, etc.) 0201 Chicopee Complex (USPS) Athens, GA 30602

GAPPA BUSINESS PARTNER MEMBERSHIP

APPA manages GAPPA membership. To check your membership status contact <u>Suzanne</u> <u>Healy</u>, (703) 542-3833.

- We offering a discount to current "Active" member Business Partners (BPs). Active BPs will receive a discount code via email. If you did not receive a code, and believe you should have, contact LaVonne Goldschmidt.
- Active Membership period is April 1, 2022 March 31, 2023.
- Dues must be current at the time of registration to take advantage of the member discount.

Not sure if your membership is current? See active Business Partner listing page 15.

CONTACT INFORMATION

Questions regarding exhibit space/ assignments should be directed to:	Questions regarding registration and/or payment should be directed to:
Darren Thomas	LaVonne Goldschmidt
darrenthomas@clayton.edu	lavonneg@uga.edu
(404) 520-3490	(404) 713-7920

GIVEAWAYS AND DOOR PRIZES

- GAPPA is a family friendly event. Choose your swag with this in mind. Some Sponsors have special gifts tucked away to give to attendees who stop by to chat with them.
- You control who enters your drawing. One complaint we hear is that an attendee sends a spouse or child to put their card in the drawing.
 - Sunday Bring door prizes to stage area at 5:30 p.m.
 - o Monday Bring door prizes to stage area at 11:30 a.m.

ATTENDEE LIST* (RESTRICTED USE)

GAPPA restricts the use of the attendee contact list to:

- Invitation to attendee to visit your booth
- Invitation to attend your company sponsored event
- Invitation to join your distribution list
- Follow-up conversations and/or thank you for stopping by your booth or sponsored event

*List is distributed after attendee registration closes, on May 1.

Sponsors are not permitted to add attendees to a broader distribution list without their consent.

LODGING

Exhibitors are responsible for their own hotel accommodations. Make your reservations early, as hotels sell out quickly for the holiday weekend.

GOLF AND TENNIS

The **Golf Tournament** is a highlight of our Annual Meeting. The format is a shotgun start/scramble. All groups tee off at the same time from different holes. The awards ceremony and lunch are immediately following at the Golf Course.

Silver (2), Gold (4) and Platinum (8) Sponsorships **Include Golf** based on package purchased.

Company golfers will be placed on the same teams unless you instruct us otherwise.

When: Sunday, May 28, 2023

Time: 7:30 a.m. Check-in

8:30 a.m. Tee Time

Where: Jekyll Island Golf Club

322 Captain Wylly Rd. Jekyll Island, GA

Cost: \$75 per person (if not included in

sponsorship package)



Tennis Outing: If golf is not your thing, play tennis on us.

When: Sunday, May 28, 2023

Time: 9:00 a.m.

Where: Jekyll Island Tennis Center

322 Captain Wylly Rd. Jekyll Island, GA

Cost: Free (Please register so that we have a

head count)



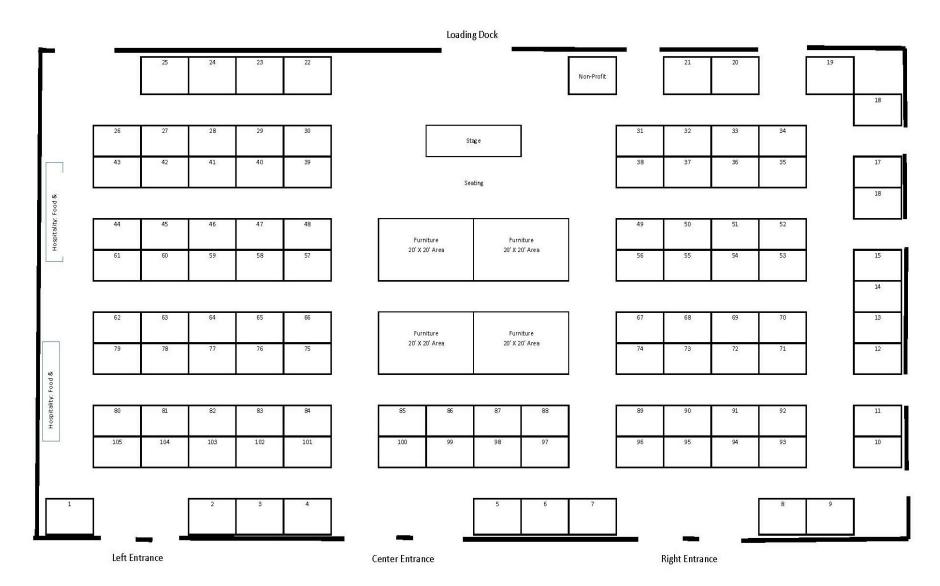
Participants must be registered for the GAPPA Annual Meeting and Tradeshow, or the guest of a registrant.

Questions regarding golf tournament or teams	Questions regarding golf registration
should be directed to:	should be directed to:
Daniel Warren, SGSC	LaVonne Goldschmidt
2 nd Vice President- Elect	(404) 713-7920

PROPOSED SCHEDULE

Date	Desc	cription	
Saturday	 Booth Set-up: 12:00 p.m 4:00 p.m. Pre-Conference Workshops: 1:00 p.m 3:45 p.m. 		
Sunday	 Golf Registration: 7:30 a.m 8:30 a.m. Golf Tournament: 8:30 a.m 2:00 p.m. Tennis Outing: 9:00 a.m 12:00 noon Booth Setup: 12:00 p.m 3:00 p.m. Tradeshow: 3:00 p.m 6:00 p.m. Door Prize Drawings: 5:30 p.m 6:00 p.m. Cocktail Reception: 6:00 p.m 7:00 p.m. Sponsor Appreciation Dinner: 7:00 p.m 8:00 p.m. Casino Tables Open: 7:30 p.m 10:00 p.m. 		
Monday	 Opening Breakfast: 7:30 a.m 8:30 a.m. Tradeshow: 8:30 a.m 12:00 p.m. Sponsor Appreciation Lunch: 12:00 p.m 1:00 p.m. Exhibitor Breakdown: 12:00 p.m 3:30 p.m. Door Prize Drawings: 11:30 a.m 12:00 p.m. Educational Sessions A & B: 1:00 p.m 1:45 p.m. 		
Tuesday	 Breakfast and Annual Meeting: 7:00 a.m 8:00 a.m. (With VIP Pass) APPA Update: 8:00 a.m 8:45 a.m. Educational Sessions A & B: 9:00 a.m 11:45 a.m. Lunch: 12:00 p.m 1:00 p.m. (with VIP Pass) Educational Sessions A & B: 1:00 p.m 1:45 p.m. 		
Wednesday	 Closing Breakfast: 8:00 a.m 9:00 a.m. (with VIP Pass) Break for Hotel check-out: 9:00 a.m 10:00 a.m. Experience Exchange: 10:00 a.m 12:00 p.m. 		
Registration Hours:	Saturday	12:00 a.m 4:00 p.m.	
	Sunday	12:00 a.m 7:00 p.m.	
	Monday	8:00 a.m 2:00 p.m.	
	Tuesday	8:00 a.m 2:00 p.m.	

EXHIBIT LAYOUT



Georgia Chapter of APPA (GAPPA)

Business Partner Membership Form

Business Partner Membership Dues Membership period is April 1 – March 31			\$75.00		
Make chec	ck payable to	o GAPPA and Mail to:	GAPPA Membership c/o APPA 1643 Prince Street Alexandria, VA 22314-2818		
Business	Name:				
Street Add	lress:				
City/State/	Zip:				
	epresentativ	е			
(individual)					
Title:					
Address					
•	from above):				
City/State/2	Zip:				
Phone:		F	ax:		
Email:	2				
Associate F Individual 1	Representati	ves			
Title:					
Address (If different	from				
above):	110111				
City/State/2	7in·				
Phone:		F	ax:		
Email:					
Individual 2)				
Title:					
Address					
(if different	from				
above):					
City/State/2	Zip:				
Phone:		F	ax:		
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Individual 3					
Title:					
Address					
(if different	from				
above):					
City/State/2	Zip:	<u> </u>			
Phone:		F	ax:		
Email:					

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form **W-9** Rev. October 2018)

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Department of the Treasury Internal Revenue Service	► Go to www.irs.gov/FormW9 for ins	tructions and the latest	t information		send to		RS.
	vn on your income tex return). Name is required on this line; d		T I I I I I I I I I I I I I I I I I I I				
APPA, Assoc	ciation of Higher Education Facility Officers						
2 Business name	e/disregarded entity name, If different from above						
	rgia Chapter of APPA						
3 Check approp	riste box for federal tax classification of the person whose nan n boxes. cle proprietor or Corporation S Corporation	-	k only one of the	certain en	tions (codes tities, not ind ns on page 3	dividual	
single-more	iber LLC			Exempt pa	ayee code (if	any)_	
Note: Chec	vilify company. Enter the tax classification (C=C corporation, S is the appropriate box in the line above for the tax classificate LC is classified as a single-member LLC that is disregarded if C that is not disregarded from the owner for U.S. federal tax p led from the owner should check the appropriate box for the t	on of the single-member own rom the owner unless the own urposes. Otherwise, a single	ner. Do not check mer of the LLC is e-member LLC that	Exemption code (if ar	n from FATC (y)	A repo	rting
Other (see i	nstructions) ► Non-Profit /	Association			sounts maintaines	i outside :	the U.S.J
Ø 5 Address (numb	per, street, and apt. or suite no.) See instructions.	1	Requester's name a	and address	(optional)		
0201 Chicope 6 City, state, and	ee Complex (clo UGA Ralph F. Johnson)						
Athens, GA 3							
	umber(s) here (aptions()						
	ayer Identification Number (TIN)						
Enter your TIN in the a backup withholding. F	ppropriate box. The TIN provided must match the nan or individuals, this is generally your social security nur	ne given on line 1 to avoi	id Social sec	urity numb	per	-	
resident alien, sole pro	prietor, or disregarded entity, see the instructions for	Part I, later. For other		-	-		
entities, it is your emp T/N. later.	loyer identification number (EIN). If you do not have a r	number, see I-low to get	a	-			
Note: If the account is	in more than one name, see the instructions for line 1	. Also see What Name ar		Identificati	ion number		
Number To Give the R	lequester for guidelines on whose number to enter.						
			9 1	- 2 0	2 1 7	8	7
	fication						
2. I am not subject to	on this form is my correct taxpayer identification numl backup withholding because: (a) I am exempt from bar am subject to backup withholding as a result of a failur	ckup withholding, or (b) I	have not been n	otified by	the Interna	l Reve	enue at Iam
no longer subject to	backup withholding; and						
	or other U.S. person (defined below); and						
	entered on this form (if any) indicating that I am exemp						
you have failed to report acquisition or abandons other than interest and	ons. You must cross out item 2 above if you have been not all interest and dividends on your tax return. For real es ment of secured property, cancellation of debt, contribution dividends, you are not required to sign the certification, but the certification of the certification of the certification.	tate transactions, item 2 c ions to an individual retirer	ioes not apply. Fo ment arrangement	r mortgage t (IRA), and	e interest pa I generally.	aid, payme	ents
Sign Signature of U.S. person		Da	ate 0//02	2/202	20		
General Inst	tructions	 Form 1099-DIV (divi- funds) 	dends, including	those fror	n stocks or	r mutu	ıal
Section references are noted.	to the Internal Revenue Code unless otherwise	Form 1099-MISC (va proceeds)	arious types of in	come, pri:	zes, award:	s, or g	ross
related to Form W-9 a	e developments. For the latest information about developments of form W-9 and its instructions, such as logislation enacted they were published, so to www.is.now/FormW/9.						
	• Form 1099-S (proceeds from real estate transactions)						
information return with	An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number Form 1098-C (panceled debt)				est).		
(SSN), individual taxpayer identification number (ITIN), adoption		ort-A					
	number (ATIN), or employer identification number nformation return the amount paid to you, or other	Use Form W-9 only					nt
amount reportable on	an information return. Examples of information	alien), to provide your	correct TIN.				
Form 1099-INT (inter	e not limited to, the following. rest earned or paid)	If you do not return be subject to backup later.					
	Cat. No. 10231X				Form W-9	íBev.	10-2018

CURRENT MEMBER BUSINESS PARTNERS

Business Name	Business Name	Business Name		
2WR + Partners	Gainesville Mechanical, Inc.	Palacio Collaborative, Inc.		
Andrews Hammock & Powell	Gale Associates, Inc.	Piedmont Construction Group		
Armstrong International, Inc.	Georgia Safe Sidewalks	ReIMAGE General Contractors		
ATS Waypoint	Goode Van Slyke Architecture	RMF Engineering		
Barclay Water Management, Inc.	HES Facilities Management	Rochester & Associates, Inc.		
Boiler Supply Company	Innovative Engineering	Shear Structural		
Bradfield Richards Rhodes & Associates, Architects, Inc.	Insight Partners of Georgia	Sika Corporation		
BrightView Landscape Services	IPG Incorporated: Architects & Planners	Southeastern Heating and Air, Inc.		
Building Maintenance Optimization Consultants, Inc.	ISES Corporation	SP Design Group		
Carotek, Inc.	JE Dunn Construction Company	Superior Water Services, Inc.		
CDH Partners, Inc.	Johnson, Spellman & Associates, Inc.	The Beck Group		
CGL Facility Management, LLC	May Architecture	The University Financing Foundation, Inc.		
CIC, Floors Inc.	McMillan Pazdan Smith Architecture, LLC	TLC Engineering Solutions		
Clark Nexsen, Inc	MEP/ Salas O'Brien	Total System Commissioning, Inc.		
Cogdell & Mendrala Architects, PC	Michael E. Clark & Associates, Inc.	Trane		
Control Concepts, LLC	Mitsubishi Electric Cooling & Heating	Travis Pruitt & Associates, Inc.		
Daikin	Nalco Company	Wallace Engineering		
EUA	NBP Engineers, Inc.	Wilpro Enterprises, Inc dba SERVPRO		
	New South Construction Company			
As of November 11, 2022				