GAPPA 2024 Annual Meeting and Tradeshow

The Future of Facilities: Adapting to a Changing Environment

Sponsor Registration Packet



Jekyll Island Convention Center Jekyll Island, Georgia

> Tradeshow Only: May 26 - 27, 2024 (Memorial Day Weekend)

> > Full Event: May 25 – 29, 2024



Leadership in Educational Facilities

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SPONSOR REGISTRATION PACKET

Business Partners, don't miss this opportunity to display your wares and network with university and K-12 representatives. We value your support and could not host this event without you.

EXHIBIT LEVEL SPONSORSHIP OPPORTUNITIES

Note: Pricing below reflects **Early Bird** registration by **January 31, 2024**. Prices increase on February 1, 2024.

Two (2) Center Quad Booths Available - Purchase Diamond Level to reserve Ten (10) Double Booths Available - Purchase Platinum Level to reserve

All Exhibit Level Sponsorships include:

10 x 10 Booth with Pipe and Drape	Verbal recognition at event meals
1 - 6' Draped table	
2 - Chairs	Recognition in event brochure
1 - Sign	
1 - Waste basket	Attendee contact list pre and post conference
Educational Sessions (Sat. – Mon.)	

Bronze Level Sponsorship \$1500

- Single booth space
- Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday Monday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch

Silver Level Sponsorship \$2000

- Single booth space
- VIP Access Passes for 2 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 2 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website

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Gold Level Sponsorship \$2500

- Single booth space
- VIP Access Pass for 4 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for 4 individuals
- Special recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Platinum Level Sponsorship (Double Booth, 10 available) \$5000

- Double booth space (20 x 10)
- VIP Access Pass for up to 8 associates
 - Tradeshow
 - Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Diamond Level Sponsorship (Center Quad Booth, 2 available) \$6500

- Quad booth space (20 x 20)
- VIP Access Pass for up to 8 associates
 - Tradeshow
 - o Educational Sessions Saturday Tuesday
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Golf registration for up to 8 individuals
- Special Recognition at event meals
- Logo on event signage
- Logo on website
- Opportunity to place an item in the registration bag

Exhibit Level Sponsorship registration deadline is January 31, 2024 or until sold out.

Tradeshow booths sell out quickly, so don't delay!

Exhibit Level Perks at a Glance

Description	Bronze Up to 2 reps	Silver Up to 2 reps	Gold Up to 4 reps	Platinum Up to 8 reps	Diamond Up to 8 reps
Single Booth Space (10 x 10)	√	\checkmark	√		
Double Booth Space (20 x 10)				√	
Center Quad Booth Space (20 x 20)					√
Event Access (Saturday – Monday Only)	√				
VIP Event Access Pass (Saturday – Wednesday)		√	√	√	√
Listing in Event Brochure	√	√	√	√	✓
Special Recognition at event Meals	√	√	√	√	√
Logo on Website		√	√	√	√
Logo on Event Signage		√	√	√	√
Golf Registration		√	√	√	√
Opportunity to place promotional item in Registration bag			√	√	✓

PROMOTIONAL SPONSORSHIP OPPORTUNITIES/Non-Exhibit Level

Description	Qty	Day	Cost
Standard Promotional Sponsorship	50	n/a	\$1500

Promotional Sponsorship Upgrades	Qty	Day	Cost
Hospitality Suite (inside tradeshow)	4	Sunday and Monday	\$2000
Cocktail Reception	4	Sunday	\$2000
Sponsor Appreciation Dinner	4	Sunday	\$2000
		-	
Casino Entertainment	4	Sunday	\$2000
	4		****
Golf Awards Luncheon/Beverage Sponsor	4	Sunday	\$2000
Dramium Logo Itama			
Premium Logo Items	4		#2000
Name Badge Holder	1	n/a	\$2000
Attendee Gift	1	n/a	\$3000
Attendee Ont	1	11/ a	ψοσοσ
Attendee Registration Bag	1	n/a	\$3000

Promotional Sponsorship include:

- Two (2) Sponsor Passes
- Tradeshow
- Educational Sessions Saturday Wednesday
- Event Meals:
 - Sunday Cocktail Reception/Sponsor Appreciation Dinner/Casino Entertainment
 - Monday Opening Breakfast and Lunch
 - Upgrades also include:
 - Tuesday Breakfast and Lunch
 - Wednesday Closing Breakfast
- Verbal Acknowledgement and Thank You at Event Meals
- Recognition in Event Brochure
- Logo on the Promotional Sponsor Banner
- Attendee Contact Information Pre and Post Conference

Non-Exhibit Level Sponsorship registration is open through April 15, 2024.

Add Additional Associates and/or Optional Items

If you have additional associates attending (which are not included in your selected package), you will need to purchase extra Pass(es).

- Bronze Level Pass for Saturday Monday, or
- VIP Level Pass for Saturday Wednesday

Add Associates

- Bronze Level Pass: \$100 per person, Includes access to:
 - Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday Monday
 - o Sunday Reception/Sponsor Appreciation Dinner/Casino Night
 - Monday Opening Breakfast and Lunch
- VIP Level Pass: \$200 per person, Includes access to:
 - o Tradeshow, Sunday and Monday
 - Educational Sessions, Saturday Tuesday
 - All Event Meals
 - ✓ Sunday Reception/Sponsor Appreciation Dinner/Casino Night
 - ✓ Monday Opening Breakfast and Lunch
 - ✓ Tuesday Breakfast and Lunch
 - ✓ Wednesday Closing Breakfast

Optional Items

- Standard Electrical Outlet: \$125
- Golf **Tournament**, **Sunday**: \$75 per golfer if not included in package
- Golf Hole Sponsor, Sunday: \$100 per hole
- Spouse/Guest Pass, Sunday: \$50 Reception/Sponsor Appreciation Dinner/Casino
- Guest Bingo (Monday): \$10
- Children's Program (Sunday): \$25 per child
- Guest Tour (TBD), Tuesday \$25 per person

Each registered attendee will have access to event and meals based on sponsorship level or pass purchased.

ONLINE REGISTRATION

Registration will open December 15, 2023. Find links at www.gappa.org.

- You should receive an immediate email confirmation once registered.
- If you need to add-on items, update information, or if you experience any difficulties, email registration@gappa.org, or call LaVonne at (404) 713-7920.

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PAYMENTS. CANCELLATIONS AND REFUNDS

- All payments are due at time of registration.
- Payment options are **credit card** or **check**.
 - Note: If paying by check be sure to select that option in the payment section, otherwise your registration may appear as invalid.
- Need to register in December and pay in January? Exhibit booths sell out quickly, so be sure to register in December and select "check" as your payment type.
 - Send check in January or pay by credit card using the credit card link sent with invoice.
- Unpaid exhibit registrations are subject to cancellation if payment isn't received by March 31, 2024.
- No refunds will be issued after March 31, 2024.
- Mail check payment to:

GAPPA c/o LaVonne Goldschmidt, Registration Coordinator 1309 Kingston Hollow Colbert, GA 30628

GAPPA BUSINESS PARTNER MEMBERSHIP

APPA manages GAPPA membership. To check your membership status contact <u>Suzanne Healy</u>, (703) 542-3833.

- We offering a discount to current "Active" member Business Partners (BPs). Active BPs will receive a discount code via email. If you did not receive a code, and believe you should have, contact LaVonne Goldschmidt.
- Active Membership period is April 1, 2023 March 31, 2024.
- Dues must be current at the time of registration to take advantage of the member discount.

Not sure if your membership is current? See active Business Partner listing page 15.

CONTACT INFORMATION

Questions regarding exhibit space/ assignments should be directed to:	Questions regarding registration and/or payment should be directed to:
Katie Twining	LaVonne Goldschmidt
ktwining@georgiasouthern.edu	lavonneg@uga.edu
(912) 478-0550	(404) 713-7920

GIVEAWAYS AND DOOR PRIZES

- GAPPA is a family friendly event. Choose your swag with this in mind. Some Sponsors have special gifts tucked away to give to attendees who stop by to chat with them.
- You control who enters your drawing. One complaint we hear is that an attendee sends a spouse or child to put their card in the drawing.
- Monday Bring door prizes to stage area at 11:30 a.m.

ATTENDEE LIST* (RESTRICTED USE)

GAPPA restricts the use of the attendee contact list to:

- Invitation to attendee to visit your booth
- Invitation to attend your company sponsored event
- Invitation to join your distribution list
- Follow-up conversations and/or thank you for stopping by your booth or sponsored event

*List is distributed after attendee registration closes, on May 1.

Sponsors are not permitted to add attendees to a broader distribution list without their consent.

LODGING

Exhibitors are responsible for their own hotel accommodations. Make your reservations early, as hotels sell out quickly for the holiday weekend. (See page 13 for conference hotels)

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GOLF

The **Golf Tournament** is a highlight of our Annual Meeting. The format is a shotgun start/scramble. All groups tee off at the same time from different holes. The awards ceremony and lunch are immediately following at the Golf Course.

Golf is included for Silver, Gold, Platinum and Diamond Exhibit Levels

- Silver, up to 2 golfers
- Gold up to 4 golfers
- Platinum and Diamond up to 8 golfers

Company golfers will be placed on the same teams unless you instruct us otherwise.

When: Sunday, May 26, 2024

Time: 7:30 a.m. Check-in 8:30 a.m. Tee Time

Where: Jekyll Island Golf Club

322 Captain Wylly Rd. Jekyll Island, GA

Cost: \$75 per person (if not included in

sponsorship package)



Participants must be registered for the GAPPA Annual Meeting and Tradeshow, or the guest of a registrant.

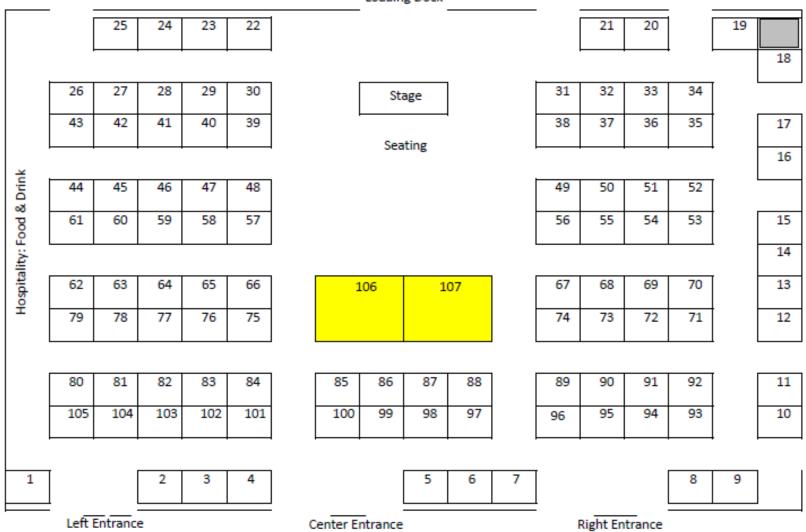
Questions regarding golf tournament or teams	Questions regarding golf registration				
should be directed to:	should be directed to:				
Daniel Warren, SGSC	<u>LaVonne Goldschmidt</u>				
2 nd Vice President	(404) 713-7920				

PROPOSED SCHEDULE

Date	Des	cription				
Saturday	Booth Set-up: 12:00 p.m 4	l:00 p.m.				
	Pre-Conference Workshops	: 1:00 p.m. – 3:45 p.m.				
Sunday	Golf Registration: 7:30 a.m 8:30 a.m. Colf Tournament: 8:30 a.m 3:00 p.m.					
	 Golf Tournament: 8:30 a.m 2:00 p.m. Booth Setup: 12:00 p.m 3:00 p.m. 					
	• Tradeshow: 3:00 p.m 6:0	00 p.m.				
	Cocktail Reception: 6:00 p.n					
	Sponsor Appreciation DinneCasino Tables Open: 7:30 p					
Manday		•				
Monday	Opening Breakfast: 7:30 a.n.Tradeshow: 8:30 a.m 12:					
	Sponsor Appreciation Lunch	•				
	• Exhibitor Breakdown: 12:00 p.m 3:30 p.m.					
	 Door Prize Drawings: 11:30 a.m 12:00 p.m. Educational Sessions A & B: 1:00 p.m 1:45 p.m. 					
	Caddational ocssions A & B. 1.00 p.m. – 1.40 p.m.					
Tuesday	Breakfast and Annual Meeting: 7:00 a.m 8:00 a.m. (AID Base Required)					
	(VIP Pass Required) • APPA Update: 8:00 a.m 8	:45 a.m.				
	Educational Sessions A & B					
	• Lunch: 12:00 p.m 1:00 p.n	n.				
	(VIP Pass Required)Educational Sessions A & B	: 1:00 p.m 1:45 p.m.				
		·				
Wednesday	Closing Breakfast: 8:00 a.m (VID Pass Poquired)	9:00 a.m.				
	(VIP Pass Required) • Break for Hotel check-out: 9:00 a.m 10:00 a.m.					
	• Experience Exchange: 10:00 a.m 12:00 p.m.					
Registration Hours:	Saturday	12:00 a.m 4:00 p.m.				
	Sunday	12:00 a.m 7:00 p.m.				
	Monday	8:00 a.m 2:00 p.m.				
	Tuesday	8:00 a.m 2:00 p.m.				

EXHIBIT LAYOUT

Loading Dock



Tradeshow Only: GAPPA 2023 Annual Meeting and Tradeshow

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CONFERENCE HOTELS

Hotels provide a limited number of rooms at the courtesy rate.

Consult with individual hotels regarding Minimum Stay Requirements, Resort Fees, cancellation Policy, etc. Most properties require you to register by April 24 to secure group rate.

cancellation Policy, etc. Most properties require you to register by April 24 to secure group rate.							
Property	Dates	Room Description	Price				
The Courtyard Jekyll Island 912-635-2416 Group: GAPPA	May 24 - 29	Island View Ocean View	\$270 \$290				
Hampton Inn & Suites 912-635-3733 800-426-7866 Group: GAPPA	May 24 - 29	Double Queen Suite King Suite Standard Double	\$252 \$252 \$222				
Holiday Inn Resort 912-635-2211 877-834-3613 Group: GAPPA	May 24 - 29	Oceanview Guestroom	\$259				
Home2 Suites by Hilton 912-319-6019 800-774-1500 Group: 2024 GAPPA	May 24 - 29	Studio Suite	\$235				
Jekyll Island Ocean Club 800-535-9547 912-635-2600 Group: GAPPA	May 24 - 29	Poolside Suite	\$529				
Jekyll Island Club Hotel 800-535-9547 912-635-2600 Group: GAPPA	May 24 - 29	Standard Room	\$309				
Residence Inn Jekyll Island 912-635-2764 Group: GAPPA	5-2764 Ocean View Studio						
Seafarer Inn and Suites 912-635-2202 Group: 2024 GAPPA	May 24 - 29	King or 2 Queen	\$229				
Villas by the Sea 912-635-2521 Group: 535581or GAPPA	May 24 - 29	Mini Villa/Studio Island Side 1 Bedroom 2 Bedroom 3 Bedroom	\$175 \$185-215 \$265-295 \$365-395				
Westin Jekyll Island 912-635-4545 888-627-8316 Group: GAPPA	May 24 - 29	Island View Ocean View Room	\$275 \$325				

Georgia Chapter of APPA (GAPPA)

Business Partner Membership Form

Online Form https://gappa.org/membership/

Business Partner Membership Dues Membership period is April 1 – March 31			\$75.00	
Make chec	cks payable to	;	c/o Al 1643	PA Membership PPA Prince Street Indria, VA 22314-2818
Business	Name:			
Street Add	lress:			
City/State/	Zip:			
Primary Ro	epresentative			
(individual)				
Title:				
Address				
,	from above):			
City/State/2	Zip:			
Phone:			Fax:	
Email:				
	Representative	S		
Individual 1				
Title:				
Address				
(If different	from			
above):	7.			
City/State/2	Zip:	1		
Phone:			Fax:	
Email:				
Individual 2)			
Title:				
Address (if different above):	from			
City/State/2	7in·			
Phone:		T	Fax:	
Email:			un.	
Liliail.				

Note: Remittance address for Event payment is different, see W-9 below

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Form W -9
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.														
	APPA, Association of Higher Education Facility Officers														
	2 Business name/disregarded entity name, if different from above														
က်	GAPPA (Georgia Chapter of APPA)														
page	a 1 3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. 4 Exemptions (codes appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.														
Individual/sole proprietor or C Corporation S Corporation Partnership Trust/estate single-member LLC						Б	cemp	ot pay	yee c	ode	(if a	ny)			
ctio	Limited liability co	ompany. Enter the tax classification (C=C corporation,	S=S corporation, P=Partn	ership) •											
Print or type. Specific Instructions on	Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.														
SC E	Other (see instruc		t Association				(Ap	oplies t	to acco	ounts n	naintair	ned o	utside i	the U.S	S.)
		reet, and apt. or suite no.) See instructions.		Request	er's i	name	and	addr	ress	(optio	onal)				
See		ollow (c/o LaVonne Goldschmidt)													
	6 City, state, and ZIP of	code													
	Colbert, GA 30628														
	7 List account number(s) nere (optional)													
Par	Taxpayer	r Identification Number (TIN)													
		priate box. The TIN provided must match the na			Soc	ial se	curi	ty n	umb	er					
		lividuals, this is generally your social security nu or, or disregarded entity, see the instructions for		tor a				_			_				
entitie	s, it is your employer	identification number (EIN). If you do not have a						L			L				
TIN, la		ore than one name, see the instructions for line	1 Alaa aaa M/bat Name		or Em	ploye	r ide	entifi	icatio	on ni	umbe	ar		_	
		ore than one name, see the instructions for line ester for guidelines on whose number to enter.	1. Also see What Ivanie	anu		pioye			Cath			_		\dashv	
		-			9	1	-	2	0	2	1	7	8	7	
Par	Certifica	tion										_			
Under	penalties of perjury,	I certify that:													
2. I an Ser	n not subject to backu	is form is my correct taxpayer identification nun up withholding because: (a) I am exempt from be ubject to backup withholding as a result of a fail up withholding: and	ackup withholding, or (b) I have no	t be	en n	otifie	ed by	y the	e Inte	erna				m
		er U.S. person (defined below); and													
		ered on this form (if any) indicating that I am exe	mpt from FATCA report	ting is corre	ect.										
you ha acquis	ave failed to report all sition or abandonment	You must cross out item 2 above if you have beer interest and dividends on your tax return. For re of secured property, cancellation of debt, contribi ends, you are not required to sign the certification	eal estate transactions, utions to an individual ret	item 2 doe tirement an	s no	ot app jeme	oly. I nt (II	For i	mort , and	tgag I gen	e int ierall	ere y, p	st pa aym	aid, nent:	S
Sign Here		LaVonne Goldschmidt, Registra	tion Coordinator	Date ►	_	12/	01/:	202	23						
Ger	neral Instru	ctions	Form 1099-DIV (funds)	dividends,	incl	uding	tho	se f	from	sto	cks c	or m	utua	al	
Section noted.		ne Internal Revenue Code unless otherwise	Form 1099-MISC proceeds)	(various t	ype	s of i	ncor	ne,	prize	es, a	war	ds,	or gi	ross	
Future developments. For the latest information about developments Form 1099-B (stock or mutual fund sales and certain					n oth	er									
after they were published, go to www.irs.gov/FormW9. • Form 1099-S (proceeds from real estate transactions)															
Purpose of Form • Form 1099-K (m			erchant car	rd a	nd th	ird p	arty	/ net	work	k trai	nsa	ction	ns)		
An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer			 Form 1098 (home 1098-T (tuition) 	e mortgage	e int	erest), 1(098-	E (s	tude	ent lo	ani	inter	est)	,
		which may be your social security number dentification number (ITIN), adoption	 Form 1099-C (ca 												
taxpay	er identification numb	ber (ATIN), or employer identification number	• Form 1099-A (ac												
		nation return the amount paid to you, or other formation return. Examples of information	Use Form W-9 o alien), to provide y				. pe	rsor	ı (inc	cludi	ing a	res	sidei	nt	
		limited to, the following.	If you do not retu				req	ues	ster v	vith	a TII	V, y	ou r	nigh	t
• Forn	n 1099-INT (interest e	be subject to backup withholding. See What is backup withholding,													

Cat. No. 10231X Form **W-9** (Rev. 10-2018

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CURRENT MEMBER BUSINESS PARTNERS

Business Name	Business Name	Business Name
2WR + Partners	Gale Associates, Inc.	New South Construction Company
AfterDisaster	Georgia Safe Sidewalks	OFS
Allegion PLC/Georgia	Goode Van Slyke Architecture	Osprey Management LLC
Andrews Hammock & Powell	HES Facilities Management	Palacio Collaborative, Inc.
Armstrong International, Inc.	HVAC RNTL	Piedmont Construction Group
ATS Waypoint	Innovative Engineering	Progressive Pipeline Management
Boiler Supply Company	Insight Partners of Georgia	Pye Barker Fire and Safety
Bradfield Richards Rhodes & Associates, Architects, Inc.	IPG Incorporated: Architects & Planners	ReIMAGE General Contractors
BrightView Landscape Services	ISES Corporation	RMF Engineering
Building Maintenance Optimization Consultants, Inc.	JE Dunn Construction Company	Rochester & Associates, Inc.
CDH Partners, Inc.	John Q. Bullard Associates, Inc.	Shear Structural
CGL Facility Management, LLC	Johnson, Spellman & Associates, Inc.	Sika Corporation
CIC, Floors Inc.	Lighting Associates, Inc.	SP Design Group
Clark Nexsen, Inc	May Architecture	Superior Water Services, Inc.
Cogdell & Mendrala Architects, PC	McKnight Construction	Syska Hennessy Group, Inc.
Control Concepts, LLC	McMillan Pazdan Smith Architecture, LLC	The Beck Group
Daikin	MEP/ Salas O'Brien	Total System Commissioning, Inc.
EUA	Mitsubishi Electric Cooling & Heating	Trane
Farnsworth Group, Inc.	MSSLLC	Travis Pruitt & Associates, Inc.
FMX	Nalco Company	Wallace Engineering
Gainesville Mechanical, Inc.	NBP Engineers, Inc.	Wilpro Enterprises, Inc dba SERVPRO
	NELSON	
	As of Date 12/9/2023	